

Iryna Bocharova

Motion Designer & UI Animator

Motion Designer and UI Animator with 6+ years of experience in tech. I turn existing designs into explainer and SaaS product videos, and create UI and Lottie animations for web and mobile products: micro-interactions, onboarding flows, loaders, icons and state transitions, handed over ready for developers. I work remotely with studios in Australia, Thailand and Ukraine, both as part of a team and independently.

PROFESSIONAL EXPERIENCE

Motion Designer & UI Animator

2019 – Present

Freelance (Selected commercial projects)

- Long-term collaboration with studios (Phenomenon, Blue Carrot, Wonderbloom, Vidico and more)
- Created character and UI animations for educational platforms, apps, and marketing campaigns
- Produced animation for Snapchat sticker packs, following technical specifications and delivering assets to developers

Motion Designer

2022 – 2025

Merge Development

- Created UI and motion assets for web and SaaS products
- Produced Lottie (JSON) animations for interfaces, onboarding flows, and interactive screens
- Animated SaaS promo and product videos
- Collaborated with designers and developers to integrate animation into live products

2D Animator

2021 – 2022

And Action

- Animated characters and scenes for explainer and educational videos
- Worked in a production pipeline (storyboards → animation → delivery)
- Focused on clear character motion, timing, and readability

Web Designer / Motion Graphic Designer

2018 – 2019

IMD Studio

- Designed websites and branding materials
- Created logos, print materials and marketing visuals
- Produced animated promo and advertising videos

SKILLS

- Motion design for explainer, SaaS product & promo videos
- UI & Lottie (JSON) animation for web and mobile apps
- Micro-interactions, onboarding flows, loaders, icons, state transitions
- Developer-ready Lottie / JSON handoff
- Character animation — idle, walk, loops, transitions

CONTACTS

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PORTFOLIO

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TOOLS

After Effects
Lottie
Figma
Illustrator
Photoshop
Adobe Creative Cloud
Blender (basic)

PROFESSIONAL TRAINING

Motion Design School

Motion Beast, Motion Pro, Sound Design (basic)

VideoSmile

Blender (basic)

Lemon School

Web Design

COLLABORATION TOOLS

Notion · Slack · Asana · Jira · Trello · Miro · ClickUp · Hubstaff · Toggl · Frame.io

LANGUAGES

Ukrainian — Native
Russian — Fluent
English — B1